



# PELAGIC FISH FORUM 2018

GRAND HOTEL PLAZA, Via del Corso 126, Rome

October 18th and 19th 2018

## Preliminary program

### Wednesday October 17 2018

**19.00** *Registration*

### Thursday October 18 2018

08.00 – 09.00 *Registration*

**09.00** **Welcome**

*Gunnar Domstein, President, Pelagic Fish Forum*

**Global catches and usage of pelagic species**

*Representative from FAO, Rome*

### **First session –Supply**

Moderator:

**The quotas for pelagic species in the North Atlantic**

*PFTA, Netherlands or ICES*

**Catches and market situation for Norwegian Spring Spawning Herring**

*Speaker from the Industry*

**Catches and markets situation for Atlantic Mackerel**

*Speaker from the Industry*

**Catches and market situation for North Sea Herring**

*Speaker from the Industry*

**Herring roe, supply, production, and market situation**

*Speaker from the Industry*

**Pelagic catches and carbon footprints**

*Professor Ray Hilborn, University of Washington, USA*

**Coffee break**

## **Second session – Supply**

Moderator:

### **Pacific and South Atlantic Supply**

#### **Seafood prices and other protein prices**

*Speaker from, Globefish, FAO, Italy*

#### **Japan - Catches and markets**

*Speaker from Japan*

#### **South America – Supply and market outlook**

*Speaker from Peru/Chile*

#### **Western Africa - Pelagic catches**

*Speaker from Morocco*

#### **Catches in Southern Africa**

*Björn Kwak, Oceana group, South Africa*

#### **The Global economy in the future and the oceans**

*Speaker from World Economic Forum/ World Bank*

#### **The Global economy**

*Speaker from Nordea Bank ASA, Denmark*

#### **Q&A from delegates**

**14.00 End of day one**

**19.00 Reception at Grand Hotel Plaza, Rome**

## Friday October 19<sup>th</sup> 2018

### 09.00 Third session - Presentations from the markets

Moderator:

**How to increase the consumption of pelagic species**

*Professor emeritus David Hughes, UK*

**Russia, Belarus and Kazakhstan – Catches and consumption**

*Speaker from RUBEKA*

**Matjes – An example for the whole pelagic industry**

*Speaker from the Netherlands/ Germany/ Denmark*

**The Baltic States – supply, production, and consumption**

*Speaker from Latvia/Lithuania*

**Pelagic species and other protein sources**

*Professor Oystein Myrland, University of Tromsøe, Norway*

**Q&A from delegates**

**Coffee break**

### **Fourth session: Market trends and possibilities**

Moderator:

**China - catches, trade and consumption**

*Hosup Rim, Pacific Rim Group Pte Ltd, Singapore*

**Nigeria – market prospects**

*Speaker from the industry*

**Pelagic species as health food**

Speaker provided by Fisheries - and Aquaculture Industry Research Fund (FHF), Norway

**Future marketing of Pelagic health food**

Speaker from social media marketing company (Alibaba, Facebook)

**Q&A from delegates**

**Outlook for 2019. The importance of control from supply to consumer**

*Speaker from P&P, Netherlands*

**13.00 Closing of the seventh Pelagic Fish Forum**

Gunnar Domstein, President, Pelagic Fish Forum



**DNB**

**Nordea** 

**NORGES  
SJØMATRÅD**